

ANAKENA TODAY

ROOTS OF THE ANDES
www.anakenawines.cl

OFFICIAL SPONSOR FOR JAMIE MURRAY AND ENGLISH TENNIS

In December 2015, just a week after the United Kingdom was crowned the Davis Cup champion, Viña Anakena's sponsorship of the UK Tennis Federation was announced in the Royal Albert Hall in London during the master's tournament taking place in the city.

**JAMIE
MURRAY
OBE**

And this month, during the historic Wimbledon tournament, Anakena announces its sponsorship of the world's top doubles player, the current champion of the Australia Grand Slam and the Davis Cup Jamie Murray, OBE.



NEW BIRDMAN WINES



MERLOT

A fruit-driven wine heaping with raspberry aromas and blueberry flavors, this Merlot has a smooth texture and a pleasing finish.



CABERNET SAUVIGNON

A big-bodied wine with blackberry and plum character, this Cabernet Sauvignon has a lush, expansive palate and a persistent finish.



SAUVIGNON BLANC

A fresh and invigorating wine, this Sauvignon Blanc is the perfect expression of Chilean terroir, with lemon and pink grapefruit aromas and tropical fruit flavors.



ANAKENA

SERNATUR HONORS VIÑA ANAKENA AS CHILE'S FIRST INCLUSIVE WINERY



IGNACIO DEL CANTO & VALERIA GALLARDO RECEIVED THE RECOGNITION

Chile's Undersecretary of Tourism, Javiera Montes and the National Tourism Service (Sernatur) Regional Director for O'Higgins, Manuel Díaz, visited Viña Anakena and recognized it as the first inclusive winery in Chile.

With special and inclusive tours, Viña Anakena seeks to make the world of wine accessible to the entire community, explain the harvest and vinification processes as well as why Chile is a viticultural paradise renowned world wide.

"The internal tourism incentive, focused on inclusion seeks to increase the use of tourism services for segments of the population that have difficulties accessing tourism activities, and therefore these initiatives are aligned with the work that the government is doing to promote the development of sustainable tourism in the country."

JAVIERA MONTES, UNDERSECRETARY OF TOURISM