

# ANAKENA WINES SHINE ONCE AGAIN FOR THE THIRD CONSECUTIVE YEAR IN THE 2014 EDITION OF THE DESCORCHADOS GUIDE



**ONA**  
White Blend



**ONA**  
Cabernet Sauvignon



**ONA**  
Red Blend



**TAMA**  
Saugignon Blanc



**TAMA**  
Cabernet Sauvignon



**TAMA**  
Viognier



**ENCO**  
Cabernet Sauvignon



**ENCO**  
Saugignon Blanc

IN ADDITION TO REFLECTING ITS TREMENDOUS CONSISTENCY OVER TIME, VIÑA ANAKENA EXCEEDS ITS PREVIOUS PERFORMANCE WITH BETTER SCORES AND NEW WINES ABOVE 90 POINTS.

# VIÑA ANAKENA EXPANDS ITS SUSTAINABLE WINERY CERTIFICATION

Granted by the Wines of Chile Trade Association in the areas of Vineyard, Winery, and Corporate Social Responsibility. The certification includes all of the company's productive areas.



RICARDO LETELIER, GENERAL MANAGER OF VIÑA ANAKENA, EXPRESSED HIS SATISFACTION WITH THE CERTIFICATION:

“This confirms our orientation toward processes of excellence, while caring for the environment and our strong commitment to our team and the communities in which we operate.”



The seal that identifies Anakena as a Sustainable Winery will be applied to all of our labels and products.

## BREAKING NEWS:



**JULY 20:** The 2013 “Best of Santiago” publication included the Viña Anakena cellars and tourism area on its list of best places close to Santiago to take foreign visitors.



**AUGUST 15:** Eduardo Brethauer of Vitis Magazine named ONA Special Reserve White Blend 2012 as one of Chile's most exotic blends.

**AUGUST 26:** The Apuntes de Sobremesa guide listed TAMA Carignan 2011 as one of Chile's Top 10 Carignans.



**AUGUST 30:** Daniel Greve featured the 2010 Alwa Carmenera in Qué Pasa magazine.



**SEPTEMBER 05:** Viña Anakena received a prize from Tellus Russel in Europe for the design and graphics of its new two-bottle pack.

**SEPTEMBER 07:** Wines of Chile approved Viña Anakena's certification as a Sustainable Winery in the green, red, and orange areas.

**SEPTEMBER 13:** Patricio Tapia cited TAMA Vineyard Selection Sauvignon Blanc 2013 as a special wine for spring 2013 in Wikén magazine.



**SEPTEMBER & OCTOBER:** Viña Anakena published its first ads to reinforce the "Over Deliver" concept (Wine Enthusiast and Wikén, of El Mercurio).



**SEPTEMBER 25:** Gavin Taylor led the seminar "Viña Anakena: from the Pacific to the Andes," in NYC for distributors, sales force, and customers.



**SEPTEMBER 26:** Gavin Taylor and Michael Schachner met in the US to taste the new vintages of Viña Anakena.